



BLACKBERRY REACT
PO BOX 1491
MOUNTAIN VIEW, CA 94042-1491
650-961-9251 -- 650-326-0958 [F] KAE2626

EVENT SUMMARY

EVENT: 3rd Annual YCS Family Service Day: Play at the Bay	DATE: 22-Apr-06
BBR Contact: Phil Henderson/Philip Huang	TIMES: 1000 - 1500
Event Contact: Huong Nguyen	Phone: 650.617.8962
Frequencies Used: GMRS: 462.675	
Van: N Booth: N Other: _____	
Service Requested: Set up display table to advertise Blackberry REACT	
Primary Service Provided: Same as above	

NOTE: This event was at Baylands Park in Palo Alto, just north of East Embarcadero Road

Start/Finish			Start/Finish			Type of Calls	Number	Unit	Assignment
Unit	Arrive	Depart	Unit	Arrive	Depart				
02	930	1500	77			Event			
08			78			Security		2,83,85	Monitor table
29			79			Medical			
31			80			Lost Prop			
32			81			Found Prop			
40			83	1330	1500	Lost Person			
56			84			Found Person			
68			85	930	1500	Cross Comm			
69			87			Crowd Ctl			
73						Traffic Ctl			
74									
75						Boating			

Volunteers: None.

Comments: The staff were all friendly and helpful and the accommodations were good. They explained our role to us clearly.
 We should review this with the Team to see if we should do it again next year.

Suggestions: There were several groups which had to share tables, which was difficult if there were more than 2 people per group (due to space constraints). It was also very challenging to converse with people while the performers were playing music in the background. Perhaps music could be directed towards an audience instead of towards the booths. Also, the ratio of youths/families to partner organizations was quite low and most times we were sitting there with not much to do. Perhaps more publicity is needed?

Went Well: _____

Lessons Learned: _____